



PoundCodes

unique adjunct marketing tools for
forward thinking businesses

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oundcodes.co

www.oundcodes.co

don't argue rars



Each of our codes is part of a turn e advertising rogra hen licensing a code fro our agenc , clients have the o tion of utili ng code ad unct ar eting tools, including

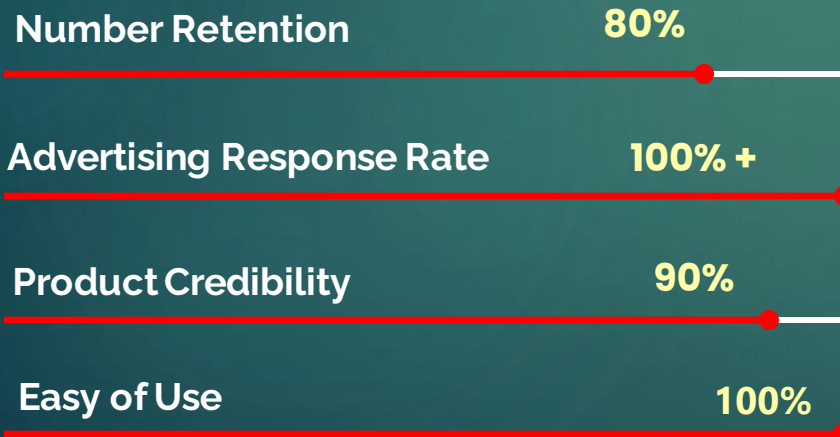
- Logos video logos
- A age on corres onding website
- Te late T , radio rint ads
- A seat at our ro rietar l , irect ial see, directdial net
- discount on all other ar eting services

Marketing Effectiveness

Pound Code numbers are used by many successful local and national businesses to increase sales and customer engagement.

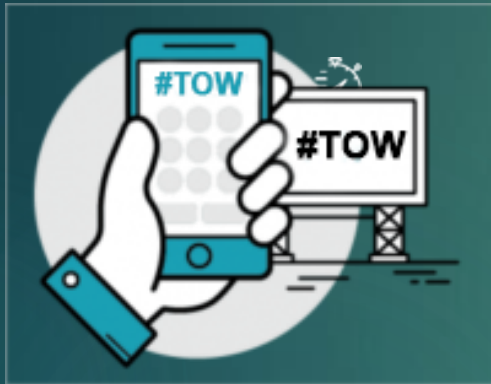
Statistics support the fact that #codes increase the likelihood that your number will be used. More specifically, research shows companies that use #code numbers experience a 100% increase in their response rates compared to traditional toll-free and conventional local numbers.

Increases in Audience Behavior



Instant Messaging Channels

Consumers Love our unique and Easy to use codes



Customer Identification

Our target audience dials our round code number such as T



Automation

Calls are instantly routed directly to an dedicated phone number



Targeted Interaction

Our callers will also receive a customized message

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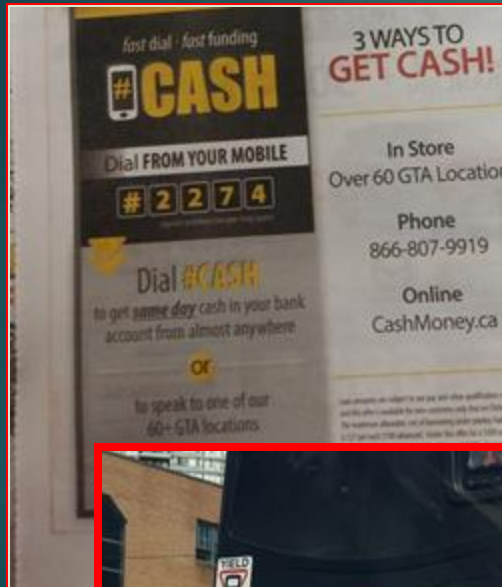
Because there are so few Pound Codes available in the marketplace, consumers are intrigued. As such, our clients often simply use the same ads that they had been using and simply swap out the toll free number in the ad and replace it with their #code.

Using identical ads, in the same time slot, time and time again result in a increase in both response rate and conversions.



Get More Calls and More Conversions

Radio, TV or Outdoor Advertising



Get Started

y nta t n us



sales@poundcodes.com



Available in all 50 States



(877) 427-4824, Ext. 175

